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Мероприятие на тему “Mass Media” на английском языке в 9 классе

**Задачи**

***практические***:

* формирование навыков коммуникативной компетенции в чтении, говоре­нии, аудировании, письме;
* расширение запаса слов;
* коррекция фонетических навыков;

***развивающие***

* развитие творческих способностей обучающихся;
* развитие самостоятельности;
* развитие памяти, мышления, воображения;

***воспитательные***

* повышение мотивации к изучению иностранного языка;
* воспитание чувства взаимопомощи, умения работать в команде;

***образовательные***

* знакомство с печатными изданиями Великобритании, т.е. развитие соци­окультурной компетенции;

***УУД (универсальные учебные действия***)

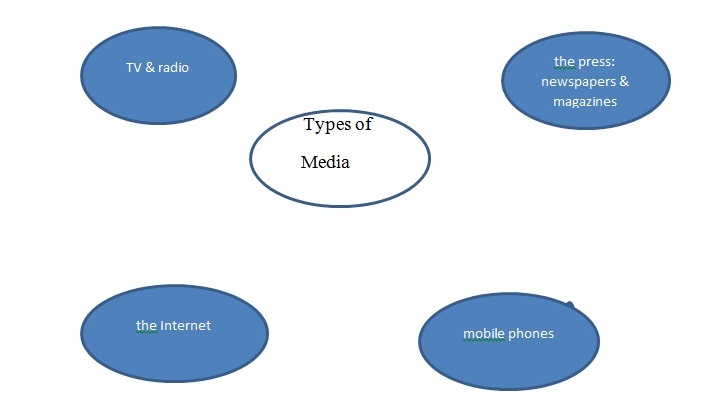
* определение тематического поля;
* целеполагание;
* умение планировать деятельность;
* умение создать продукт и презентовать его;
* умение работать с информацией из разных источников;
* умение рефлексии;
* умение работать в команде.

**Ход урока:**

**1. Оргмомент**

Good afternoon, girls and boys! I am glad to see you! Sit down, please! Today we live in the time of information. Where can we get information? What Mass Media do you know?

**2. «Мозговой штурм»: виды СМИ**

  
   
**3.Фонзарядка** с одновременным просмотром текста на слайде презентации:  
Speak all together after me, please!

Newspaper, paper, tabloid, quality paper, heavy paper, local paper, magazine, fea­ture, brochure, rag, “The Guardian”, “The Financial Times”, foreign correspond­ent, columnist, review, front page, was mentioned, broadsheet, sheet of paper, to be in charge of, to be divided into, an editor, a creative director, a proof reader, a de­signer,, section, low/high opinion.

**4.Знакомство с печатными изданиями Великобритании (**презентация Power Point)

Look at the presentation and remember which newspapers are printed in GB. You should answer some questions after it:

* What popular British newspapers do you know?
* What quality British newspapers can you remember?
* What types of media are used for broadcasting news?
* What is the home of British press?
* Which 2 groups are British papers divided in?
* What other types of papers were mentioned?

**5. Практика чтения (Работа в группах “Matching-exercise”)**

Match the words with the right description!

Group “PINK” (1-8) & Group “GREEN” (9-16)

|  |  |
| --- | --- |
| 1 brochure | a) a newspaper with small pages, short articles and lots of photos; |
| 2 rag | b) a newspaper that is printed on large sheets of paper; is considered to be more serious than other papers; |
| 3 tabloid | c) a magazine or booklet with pictures that gives information about a product or service; |
| 4 broadsheet | d) people refer to a newspaper  as a rag when they have low opinion of it; |
| 5 review | e) one of the parts into which a newspaper is divided |
| 6 front page | f) the title of a newspaper story, printed in large letters at the top of it; |
| 7 section | g) a report in a newspaper or magazine in which someone gives their opinion of a new book, film, concert ect. |
| 8 headline | h) a front page article or picture appears on the front page because it’s very important or inter­esting; |
| 9 article | i) a  correspondent who sends news reports from a foreign country; |
| 10 feature | j) the person who is in charge of a newspaper and who decides what will be published in it; |
| 11 supplement | k) a journalist who is in charge of a particular section of a newspaper; |
| 12 reporter | l) some sensational information catching eve­rybody’s attention; |
| 13 editor | m) someone who writes new articles or re­ports; |
| 14 journalist | n) a prominent or special article or section in a periodical; |
| 15 columnist | o) a piece of writing in a newspaper or maga­zine; |
| 16 foreign correspondent | p) a person whose job is to collect news or other information and write about it or talk about it on TV or radio; |

**6.  Проверка работы в группах по ключу в презентации:**Now take pens or pencils of another color and  check your work, correct if you find mistakes!

**7. Создание продукта и  его защита:**



 Let’s create our own newspapers.

You are divided  into 2 groups.

Each group has a sheet of paper, some articles , pictures for making a poster.

Decide who will be an editor, a designer, a proof reader, a secretary, a correspondent.

Choose  infor­mation and create a front page of  your own  paper.

One of you will be ready to present your work and tell us about  your mass media.

Help each other and good luck!

**Roles:**



* an editor –is in charge of a newspaper and decides what will be printed
* a creative  director – generates smart ideas;
* a designer – makes the poster look attractive;
* a proof reader – checks for mistakes;
* a presenter – presents the poster when it is finished;
* a secretary – does technical work;
* a foreign correspondent – collects news from a foreign country;

**Предполагаемый рассказ ученика:**

Our newspaper is called  “ Tabloid Teen”.

It is a tabloid. It is devoted to some events in GB.

On the front page you can find information about the Queen, popular singers, sport events ect.

The feature is an article about  a popular actor.

You can see his photo here. The columnist tells us about teens' problems.

There is a humor corner with funny pictures and jokes.

Health, education and accidents are mentioned, too.

The newspaper pub­lishes a lot of adverts.

They advise us to buy computers, mobile phones and so on.

In my opinion the tabloid is worth spending time.

**9.Домашнее задание: составить мини-словарик  по теме «СМИ»**



***My “Mass-Media” mini-dictionary***

Aa – advertisement

Bb – broadcast, brochure

Cc – CNN, chat room, chat show, creative director

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