**План - конспект урока №1**

**Класс:** 8

**Тема:** What is the Media?

**УМК:** “Enjoy English – 8” М.З. Биболетова

**Оснащение урока:**

* учебник, доска, интерактивная доска, проектор, ноутбук
* аудиокассета с текстом для аудирования
* функциональный раздаточный материал

**Тип урока:** комбинированный урок

**Цели урока:**

Образовательные:

* формирование практических умений и навыков иноязычной речевой деятельности учащихся (в чтении, письме, аудировании и говорении).
* учить правильно употреблять языковые средства, строить фразы, повышать общую культуру выражения мысли.

Развивающие:

* развивать мышление, память, логику, воображение.
* развитие творческих способностей учащихся.
* развивать самостоятельность.
* развивать кругозор в области изучаемого языка.

Воспитательные:

* формировать мотивацию к изучению иностранного языка.
* воспитание чувства коллективизма, взаимовыручки, умений работать в паре и группе.
* воспитание культуры общения

**Задачи урока:**

* Повторение ранее пройденного лексического материала
* Актуализация лексики в упражнениях
* Тренировка навыка чтения
* Формирование навыка составления диалогов с применением новой лексики

**Ход урока:**

1. Организационный момент:

- приветствие

- сообщение целей

- фонетическая зарядка

1. Основная часть урока:

- поверка домашнего задания

- чтение текста «Mass media»

- контроль понимания текста, выполнение упражнения «True or false»

- аудирование (учебник р.64 ех.1)

- письменная индивидуальная работа (ех.3)

- тренировка навыка составления диалога (ех.4 «Interview with a star»)

3. Заключительная часть:

- подведение итогов

- новое домашнее задание (составить свой диалог «Interview with…»

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| Этап урока | Речь учителя | Речь ученика | Форма работы | Время |
| Организационный момент | Good morning, children! I'm glad to see you too.  The theme of our lesson is "mass media". Last lesson we started it. As you know, the mass media plays a very important part in our lives. Аnd what means of communicating, which are traditionally called the media, do you know?  Right you are. And which of the mass media is your favourite? Give your reasons. | Good morning, teacher! We are glad to see you.  I know such means of communicating: newspaper, television, radio, the Internet, tabloid.  -My favourite media is radio.  -I read a lot of newspapers and magazines.  - I can't live without the Internet. | Хоровая работа  Хоровая работа | 1 мин  2 мин  1 мин |
| Основная часть | Thanks for your opinion, it’s rather interesting for me. And now what was your homework for today?  Right you are.  It was brilliant (good…). It’s enough for today and next time we’ll listen to the rest. And now let’s read the text about the mass media and then we are going to do some exercises.  Listen to the information about broadcasting companies in different countries. Fill in the table with the names of broadcasting companies. Which of them is your favourite? Why?  Now let's play. Try to imagine that you are journalists from two local newspapers. You have an interesting meeting with a star today. You have only several minutes to make up about 5-7 questions for her in your group. | Our homework for today was to find interesting information (news) and retell it.  Несколько человек отвечают домашнее задание  Text:”Mass Media”  Newspapersare especially important nowadays and we can't imagine our life without them…  Group1: When did you decide to become a singer?  Group2:What is it like to be famous?  Group 1:Have you finished recording your new CD?  Group 2: Will you be giving any concerts in Europe?  Group 1: What are your plans for the future? | T<=>S1, S2,S3  Фронтальная работа  T<=>S1, S2,S3  Фронтальная работа  Аудирование  T<=>S1, S2,S3  Работа в группах | 10 мин  5 мин  7 мин  6 мин  8 мин |
| Заключительный этап | Thanks for your participating . You are very active today. Your marks are…  Your homework will be to make up a dialogue «Interview with…». Choose a partner and then decide who will be a correspondent, and who will be a star.And now our lesson is over. Good bye. | Thank you!  Good bye, teacher. | Хоровая работа | 5 мин |

**Приложение:**

Mass Media

Newspapers are especially important nowadays and we can't imagine our life without them. There are dozens of them on every news-stand. There are newspapers for professionals, for businessmen, for children and teenagers, for men and women, for sports fans, for those who are interested in gardening, fishing, hunting, for those who keep pets and so on. Some newspapers publish serious articles on politics, economy and finance, some aim to entertain their readers. Many newspapers express certain political opinion and people choose them according to their own political beliefs. In short, you can always find a paper which suits your interests. The advantage of all the newspapers is that they usually provide us with extra detail, comment and background information. But it is bad that very often newspapers are full of dramatic events about natural disasters, plane crashes, murders and robberies. Having read such articles, you feel depressed and it seems that the world is being ruined. One more disadvantage is that newspapers are full of gossip about different celebrities and their private lives. There are also a lot of photos of them in their most intimate moments. I think it shouldn't be allowed, besides half of this information is unreliable.

The main source of news for millions of people is television. With its help we can see everything with our own eyes. It is the window on the world which gives us an opportunity to "travel" all over the world. TV gives us thought, introduces us to new ideas and activities. It has the power to educate and broaden our minds. It helps us to relax after a hard day's work and to escape from reality. There is always a great variety of programmes on TV: news and sport programmes, talk shows and TV games, documentaries and feature films, concerts and theatre performances. But nowadays there is a lot of violence on TV. It dulls our sensitivity and when we learn about one tragedy or catastrophe, we perceive it as something quite natural, just like an everyday affair. Some people become TV addicts and they won't give up TV for anything in the world. Nowadays some children are so addicted to TV that they are not interested in anything else: they don't read books, communicate with adults and other children, they move less, speak less and they even think less. Though there are a lot of excellent educational programmes for children and programmes designed for schools. They help children to extend their knowledge and to develop their imagination.

Many people prefer the radio. It is good to listen to it in the car, or in the open air, or when you do something about the house.

The Internet has recently become another important source of information. It is regarded as the latest addiction to trap thousands of people which has been blamed for broken relationships, job losses, financial ruin and even suicide. Psychologists now recognize Internet Addiction Syndrome (IAS) as a new illness that could cause serious problems and ruin many lives. Many users spend up to 40 hours a week on the Internet. Some of the addicts are teenagers who are already hooked on computer games.

Exercise N1. «TRUE or FALSE»?

1) You will hardly find a newspaper which suits your interests.(F)

2) The advantage of all the newspapers is that they are full of gossip about different celebrities and their private lives.(F)

3) Television helps us to relax after a hard day's work and to escape from reality.(T)

4) Some people become TV addicts and they won't give up TV for anything in the world.(T)

5) Thanks to television children become more active and creative.(F)

6) Programmes about violence make people more sensitive.(F)

7) The Internet is regarded as the latest addiction to trap thousands of people.(T)

Exercise N2.(Упражнение на аудирование)

Nowadays broadcasting companies have become symbols of their countries.

Over 99 per cent of British homes have a TV and the average British watches the "box" 26 hours a week. **BBC** (or the British Broadcasting Corporation) is a state company. Its two channels BBC1 and BBC2 do not show adverts. BBCI broadcasts popular programmes (the news, sports programmes, shows, children's programmes and soaps). BBC2 shows TV plays, classical concerts, foreign fIlms.

Americans also love watching TV. American **CNN** (or Cable News Network) broadcasts only news but is popular all over the world.

**CBC** (or Canadian Broadcasting Corporation) can be seen or heard almost anywhere in the country. Thе company broadcasts in English and in French. It broadcasts the news, shows, films and other popular programmes.

At the moment there are two state channels on Russian TV: **ОRT** and **RTR.** They broadcast different programmes ( the news and shows, soap and children's programmes, recent and foreign films, sports program­mes). They can be seen anywhere in the country. There are several other channels on Russian TV. One of them is **KULTURA**. It shows special programmes: cultural news, Russian and foreign classical films, the best performances, classical concerts, talk shows on culture and education. This channel is getting more and more popular.

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| --- | --- |
| Russia |  |
| The USA |  |
| Britain |  |
| Canada |  |

Exercise N3.(Письменная индивидуальная работа).

disadvantage, imagination, (to) dull, (to) provide, violence, celebrity, disabled, hooked, (to) educate, (to) communicate

We need to………… people so that they understand the importance of a good, healthy diet.

You don't have to use your ………….when you're watching television.

Oh, I know him: he is a national…………..

My fears ………......my mind.

There is too much …………..on TV these days.

Her son is …………….and she has to take care of him all the time.

Your main ……………is your lack of job experience.

Some parents who are concerned about computer games believe their children are……….…..

The money will be used to ………….the school with new computers.

Now that we live in different cities, we ………………..by e-mail.