**Конспект урока**

**Тема**: Виды газет в Великобритании

**Тип урока**: урок ознакомления с новым материалом

**Цель урока**: познакомить учащихся с двумя видами британских газет

**Оборудование:** карточки, диск, проектор

**Задачи урока**:

***образовательные***: активизировать знания уч-ся по теме «Средства массовой информации»; развивать навыки аудирования; совершенствовать навыки неподготовленной монологической речи; развивать навыки письма;

***развивающие***: способствовать расширению кругозора уч-ся; способствовать развитию мыслительной деятельности через формирование умений анализировать, сравнивать, систематизировать; учить делать выводы на основе полученной информации; формировать навыки работы в паре; актуализировать знания уч-ся о современном мире;

***воспитательные***: способствовать формированию уважения к ценностям другой культуры.

**Ход урока:**

1. **Lead-in**

Teacher greets the pupils, asks date and day.

1. **Phonetic exercise (tongue twister)**

Teacher first pronounces the tongue twister by herself and pays pupil’s attention to the correct pronunciation. During the pronunciation of sound “th” the tongue should be between teeth.

*This thread is thicker than that*

1. **Work with the theme «Mass Media »**

* There are written words on the blackboard. (sort, article, area, daily, newspaper, tabloid, well-known, opinion, event, advertisement, important). Teacher first pronounces these words, children repeat after her.
* Children are given cards with Russian translation of these words. They should guess the translation, and then one by one they go to the blackboard and stick the translation to a suitable English variant.

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| --- | --- | --- | --- | --- | --- |
| **KIND** | ***SORT*** | **ARTICLE** | ***ITEM*** | **AREA** | ***TERRITORY*** |
| **DAILY** | ***EVERY DAY*** | **NEWSPAPER** | ***PAPER*** | **TABLOID** | ***POPULAR PAPER*** |
| **WELL-KNOWN** | ***POPULAR*** | **OPINION** | ***POINT OF VIEW*** | **EVENT** | ***OCCURENCE*** |
| **ADVERTISEMENT** | ***COMMERCIAL*** | **IMPORTANT** | ***SIGNIFICANT*** |  |  |

* Pupils are divided into pairs. They are given cards with words (which were written on the blackboard) and synonyms for them. They should arrange them in order.

1. **Presentation of a new theme “Newspapers in Britain”**

Teacher shows the presentation about newspapers in Great Britain. In the end of this presentation pupils answer questions.

* What are the types of newspapers in Britain?
* What is the difference between national and local newspapers?
* What are the most popular newspapers in the UK?

1. **Physical exercise**

A pupil goes to the blackboard and leads the physical exercise.

Two little feet go tap, tap, tap

Two little hands go clap, clap, clap

Two little feet go jump, jump, jump

Two little hands go thump, thump, thump

1. Teacher hangs two big cards on the blackboard: Quality papers and tabloids.

Children are divided into groups. Teacher gives each group a card with a sentence which refer to tabloids or quality papers. Pupils should read, translate the card and stick it under a suitable column.

Cards: *Quality paper Tabloid*

|  |
| --- |
| You can find jokes and crossword puzzles there |
| They sometimes write about small unimportant events because they are interesting |
| Sometimes they don’t check their information and get in trouble for that |
| They publish a lot of photographs |
| They publish the opinion of the best experts from all over the world |
| Business people start their day with them |
| One of their main topics is politics |
| Their information is always very reliable |
| They never publish gossip |
| They write a lot about celebrities and their secrets, scandals and private life |

1. **Audio**

Pupils are given cards in which they have a listening exercise. There are blanks with the missing names of newspapers. Pupils should listen to the audio and fill in these blanks.

***Listen attentively and write down the missing words***

**The most popular tabloids are:**

…………………, …………..…….., the Daily Mirror, ………………., ………..........…

**The most popular broadsheets are:**

the Independent, ………………….. and the Quardian

1. **Lesson analyzing**

Children systemize what they have done and learned on the lesson.

1. **Homework**

Teacher puts marks and says the homework